

12th Monash-Paris-Warwick-Zurich-CEPR Text-as-Data Workshop

September 17-18, 2026 | Online (Zoom)

Zoom link: <https://fernuni.zoom.us/j/69984509156> Meeting ID 699 8450 9156 · Passcode 12thMPWZ · the same link is used for all four sessions

Session titles are loose thematic descriptions. Some flexibility was necessary to accommodate all time zones ☺

Each slot: 12 min presentation + 3 min Q&A.

DAY 1 – THURSDAY, 17 SEPTEMBER 2026

Session 1 – Firms, Innovation & Information

4 talks (15 min) · Chair: Philine Widmer

CEST 09:00-10:00 · BST 08:00-09:00 · HKT/CST 15:00-16:00 · AEST 17:00-18:00 · EDT 03:00-04:00

#	SPEAKER	TITLE	MIN
1	Zhenkai Ran (Hong Kong Polytechnic U)	Managerial Attention to Financial Markets: Evidence from Managers' Own Discussion	15
2	Wenzhi Dave Ding (Hong Kong Polytechnic U) with W. Song, Q. Wu (HK PolyU)	Contextualized CEO Effect	15
3	Maxime Gravouelle (Monash U) with P. Ushchev (ULB), Y. Zenou (Monash U)	The Formation of Knowledge Spillovers and Product Market Competition: An Endogenous Network Approach	15
4	Shang Yang (U of Bologna)	The Price of Goodwill: Foreign Aid and Media Narratives in Developing Countries	15

15 min break

Session 2 – Culture, Beliefs & Collective Behavior

4 talks (15 min) · Chair: Philine Widmer

CEST 10:15-11:15 · BST 09:15-10:15 · HKT/CST 16:15-17:15 · AEST 18:15-19:15 · EDT 04:15-05:15

#	SPEAKER	TITLE	MIN
5	Lianzhou Tang (Renmin U of China)	Movement and the State	15
6	Qi Wu (Peking U)	Social Media Disputes, Toxicity and Spillover	15
7	Marcel Caesmann (U of Zurich) with J. Voth (U of Zurich, CEPR)	Predicting Protestantism: Latent Confessional Dispositions and Conversion During the Reformation	15
8	Irina Merkurieva (U of St Andrews) with M. Leighton (U of St Andrews)	Childhood Aspirations and Adult Outcomes	15

Long break (4 h 45)

Session 3 – Markets, Media & Political Economy

5 talks (15 min) · Chair: Elliott Ash

CEST 16:00-17:15 · BST 15:00-16:15 · EDT 10:00-11:15 · PDT 07:00-08:15

#	SPEAKER	TITLE	MIN
9	Marek Giebel (Copenhagen Business School)	When the Patent Quid Pro Quo is Distorted: Protection-Disclosure Imbalance and Follow-on Innovation	15
10	Da Gong (SUNY Geneseo) with A. Yan (HKU), C. Caliskan (Rochester), E. Kibris (RIT), E. Oh (UC Riverside)	House of the Rising Sun: Strategically Loyal Republicans and Prisoner's-Dilemma Democrats	15
11	Sulin Sardoschau (Humboldt U Berlin) with P. St'Anna (MIT), A. Schmeisser (Columbia)	Perceptions of Race in the Labor Market	15
12	Kai Gu (Bocconi U) with K. Zhu, L. Lupo (Bocconi U)	AI Translation Expands Access Without Growing the Knowledge Commons	15
13	Yiqun Li (Boston U) with Z. Ran (HK PolyU)	Measuring Firm-Level Currency Exposure	15

DAY 2 – FRIDAY, 18 SEPTEMBER 2026

Session 4 – AI, Measurement & Methods

4 talks (15 min) · Chair: Sascha O. Becker

CEST 16:00-17:00 · BST 15:00-16:00 · EDT 10:00-11:00 · PDT 07:00-08:00

#	SPEAKER	TITLE	MIN
14	Alexis Perakis (KOF ETH Zurich) with S. Sarferaz (KOF ETH Zurich)	Large Language Models as Priors for Randomized Experiments	15
15	Gianmarco Torchetti (ETH Zurich)	Measuring Patent Impact with AI	15
16	Prashant Garg (Bocconi U) with S. O. Becker (Monash U, U of Warwick, CEPR)	The Sacred and the Secular in Western Painting	15
17	Ryan Bubb (NYU School of Law) with E. Ash (ETH Zurich), A. Samaha (NYU School of Law)	Measuring Constitutional Legal Reasoning with AI	15

ORGANIZERS

Elliott Ash (ETH Zurich and CEPR) · Sascha O. Becker (University of Warwick, Monash University, and CEPR) · Philine Widmer (UniDistance, Paris School of Economics)

In cooperation with CEPR